THE TEN-MINUTE CHURCH WEBSITE TEST

Is your church website doing its job?

Open your church's site on your own phone, off Wi-Fi. Circle Yes or No. Be honest.

#	Question	Yes	No
1	Can I see the service time and street address without scrolling?	Yes	No
2	Did something meaningful appear within about three seconds?	Yes	No
3	Is the first photograph of people who actually attend here?	Yes	No
4	Is there one obvious thing for a first-time visitor to click?	Yes	No
5	Can I get from the homepage to a completed gift in four taps?	Yes	No
6	Is the most recent item on the events page in the future?	Yes	No
7	Does tapping the address open maps, and the phone number start a call?	Yes	No
8	Are the staff listed still here?	Yes	No
9	Is every service time correct today?	Yes	No
10	If I found one thing wrong, do I know who would fix it, and how long it would take?	Yes	No

Your score: _____ out of 10

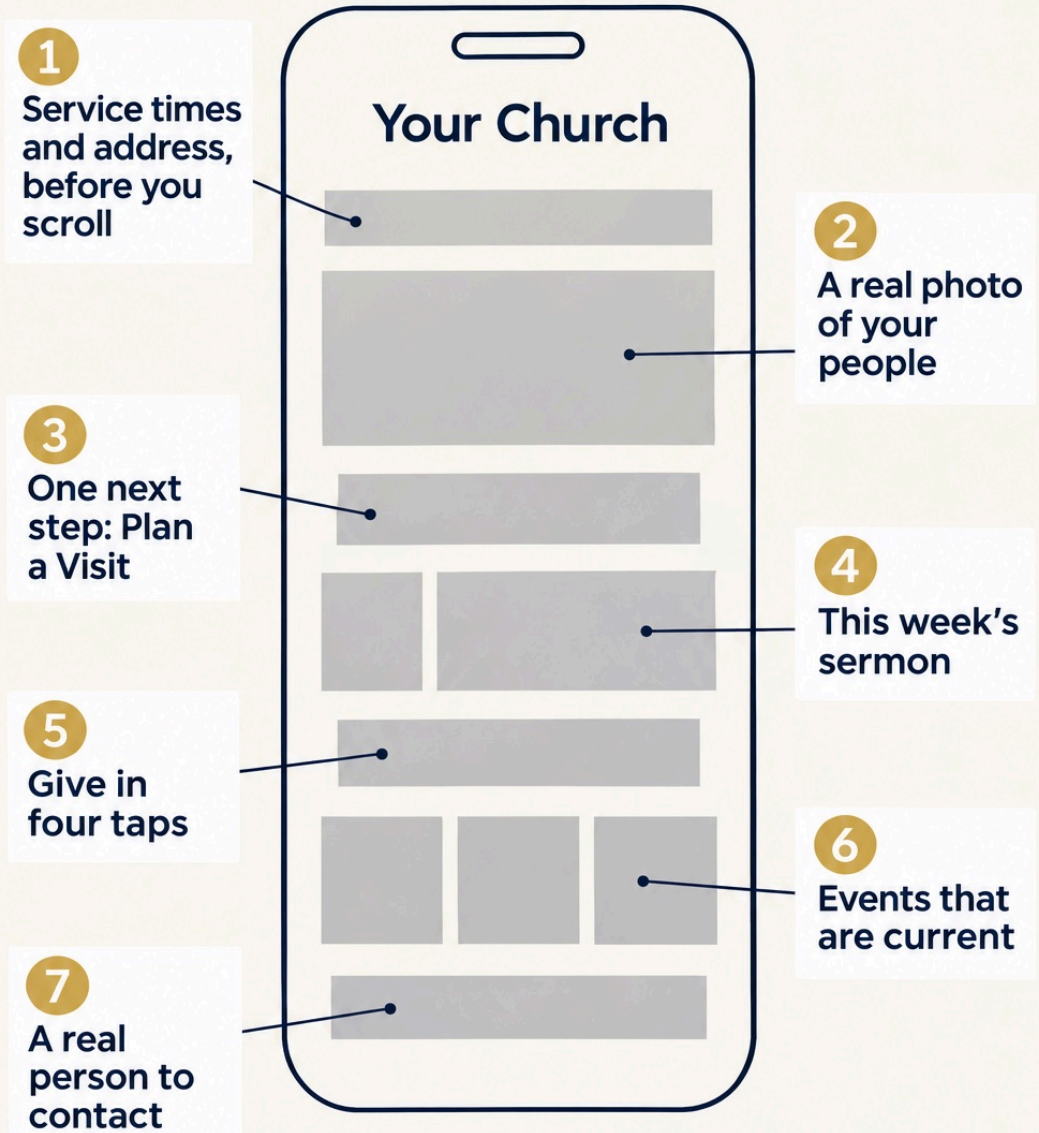
6 or more
Your site is doing its job. Fix the No answers this month.

Below 6
You may not need a redesign. You may need an afternoon. Start with questions 1, 3 and 9.

What we'll fix, and who will fix it

From "Best Church Websites & Designs of 2026": elijahdesent.com/articles/best-church-websites. A free automatic check of the technical half: elijahdesent.com/church-website-score

Anatomy of a church homepage that works



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